# **Booking.com**



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#### 77% of Indian travellers hope to find travel romance

Even as the world continues to navigate the pandemic's uncertainties, 2022 will be the year to capitalise on unpredictability. Recent research by leading travel brand Booking. com revealed that finding holiday romances is expected to be on the agenda of Indian travellers this year as they remain optimistic about travel possibilities and make up for lost vacation time. The travel website's Travel Predictions research revealed that 2022 will be the year for Indian travellers to branch out

and make new connections.

## Swipe right on new faces and places

People who have grown tired of swiping through the same faces for the past year-and-a-half will use their favourite dating apps while on vacation in 2022, with travel providing an exciting opportunity to find love. According to research, there will be a resurgence of holiday romances, with 77 per cent of Indian travellers hoping for one on their

next trip. In fact, the study found that 74 per cent of Indian travellers prefer to stay near a variety of nightlife options so that they can meet new people. While a vacation can serve as a starting point for holiday romance, it doesn't have to end when the two of you part ways at the end of the trip, thanks to video calls.

### Travel to expand social circle

Meeting new people is frequently the

beginning of a romance. For many, the pandemic meant spending an extended and intense period of time with our closest friends and loved ones, with little time to meet new people. We anticipate that in 2022, travellers will use their vacations to broaden their usual social circles, with 81 per cent of Indian travellers wanting to meet new people while away. Furthermore, 77 per cent of Indian travellers anticipate socialising while on vacation in order to broaden their social circles.