Kerala named ‘The Most Welcoming Region’ for the 4th time

Despite the challenges the past two years have wrought upon the travel industry, our love for travel has never waned as travel optimism and hope for recovery remains high. Travel platform Booking.com announces the recipients of its tenth annual Traveller Review Awards, including the 2022 Most Welcoming Places on Earth.

Kerala has topped the list once again as the ‘Most Welcoming Region’ in India followed by Goa and Puducherry. Palolem, Agonda, Mararikulam, Thekkady and Varkala are the top five ‘Most Welcoming Cities’ in India.

2022’s Most Welcoming Places on Earth

From iconic architectural wonders to pristine natural beauty, the 2022 Most Welcoming Places on Earth span the globe and offer travellers a range of memorable travel experiences. The 2022 Most Welcoming Regions on Earth include Gorenjska (Slovenia) followed by Taitung County (Taiwan) and Tasmania (Australia). Booking.com also revealed the top 3 Most Welcoming Cities on Earth which include Matera (Italy), Bled (Slovenia) and Taitung City (Taiwan). In terms of places to stay, Italy leads the pack with the most accommodations being recognized with a 2022 award (162,272), followed by Spain (93,130) and France (89,186). India (9062) ranked ahead of Colombia (8082), New Zealand (7355), Taiwan (7350), and Chile (7267).

2022’s Most Welcoming Cities and Regions in India

Looking at the properties receiving the Traveller Review Awards 2022, Booking.com has also revealed the Most Welcoming Cities and Regions in India for travellers to experience the best in hospitality and friendliness whenever it’s safe again to do so. Three out of five destinations from Kerala are a part of the Most Welcoming Cities in India. From Palolem (Goa) and Agonda (Goa) to Mararikulam (Kerala) and Thekkady (Kerala), these places reveal the love for coastal getaways by Indian travellers. While South India dominated the most welcoming regions list in India, Himachal Pradesh also made it to the top five Most Welcoming Regions in India in 2022.

–IANS