

LED thrill

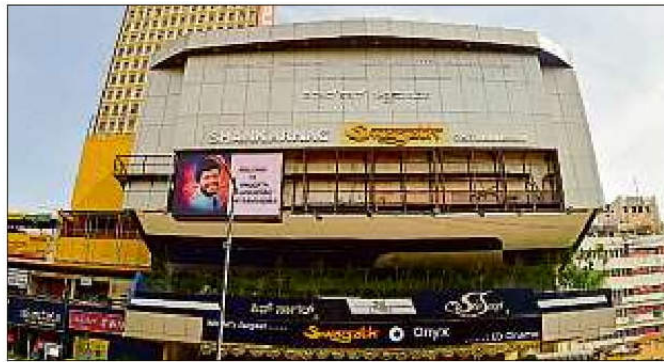
Shankarnag cinema back with big screen, more seats

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BENGALURU, DHNS: At a time multiplex theatres and shopping malls are replacing single-screen theatres, the iconic Shankarnag Theatre has made a comeback with pride as it raised the world's largest Onyx Cinema LED screen.

The new screen enables viewers to watch movies in higher resolution.

The BBMP had to call three tenders to get a suitable bidder for the theatre that stopped screening movies in mid-2017 after the lease period of the previous operator ended. "The corporation will get Rs 14 lakh a month as rent from the new lessee," BBMP Joint Commissioner (East) M G



The renovated Shankarnag cinema, which was unveiled by composer A R Rahman on Thursday. DH PHOTO/KRISHNAKUMAR P S

Ravindra said.

The MG Road-Brigade Road block which once boasted cinemas every 50 metres, was a haunt of movie buffs, who of late have been deprived of a movie hall in the area. The closure of Rex recently meant they had only

multiplexes to turn to.

The 14-metre Onyx LED by Korean electronics major Samsung was unveiled by popular composer and musician A R Rahman at the renovated theatre, which now has 614 seats.

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Musician A R Rahman (inset) unveiled the 14-metre Onyx LED at the renovated theatre. DH PHOTO/KRISHNAKUMAR P S

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The company has claimed that the screen offers captivating and larger-than-life visuals, transforming the cinema viewing experience for cine lovers with deep black resolution.

Acoustics in the theatre has been upgraded with JBL Professional cinema loudspeakers from Harman. The Onyx screen has active 3D technology for all the seats in the theatre, Samsung said.

This is the fourth theatre in the country to use Samsung's

screen after two theatres in Delhi and one in Mumbai.

"The Onyx screen will change the way we watch movies and mark a new chapter. It will make projection technology redundant," Puneet Sethi, vice-president, Consumer Electronics Enterprise Business, Samsung India told *DH*.

On what sets it apart from the older projector based system, Sethi said, "An advantage is that it lets you watch movies with the lights on as the picture quality is not impacted in ambient lighting conditions."