

21% desis face language barrier during travel

Mumbai: Even as Indian travellers are keen to explore new destinations and experiences, many hesitate to do so fearing language barriers, according to a survey.

“Indian travellers are keen to push their limits and seek out the new, yet are being held back by language barriers and niggling anxiety. About 21% Indian travellers faced language barriers during their recent travel exposing surprising gaps between their travel ambitions and reality, according to a survey by online travel platform Booking.com.

Research commissioned by Booking.com and independently conducted among 20,500 adults, who have taken a trip in the last 12 months or plan one in the



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next 12 months.

The survey was done across 28 countries including in Australia, Germany, France, Spain, Italy, China, Brazil, India, the US, the UK, Russia, Indonesia and Colombia, Japan, New Zealand, Thailand, Argentina,

Belgium, Canada, Denmark, Hong Kong, Croatia, Taiwan, Mexico, the Netherlands, Sweden, Singapore and Israel in March this year.

The survey revealed that more than eight in 10 travellers (83%) have made travel mistakes, including misunderstanding directions and getting lost (33%), mispronouncing a word in the local language (23%) and misunderstanding what was ordered in a restaurant (28%), it said.

Nevertheless, it revealed that there is a strong desire to be a limitless traveller, with two in five (40%) Indian aspiring to be one and over three quarters (84%) want to make the most of every travel experience and travel with no regrets, it said. AGENCIES